

## BROADCAST MESSAGES

**EFFECTIVE DATE (CCYYMMDD):** 2025-07-02  
**CANCEL DATE (CCYYMMDD):** 2025-07-31  
**COPY MESSAGE FROM**

**TARGET TYPE:** AI  
**TARGET KEY:** MD

**BROADCAST TITLE (50 char):** Introduction of Publicly Funded IVF Program

**BROADCAST MESSAGE (UP TO 5 PAGES, 12 LINES PER PAGE, 76 CHARACTERS PER LINE):**

The Province of B.C. launched a publicly funded In-Vitro Fertilization (IVF) program starting July 2, 2025, to help reduce financial barriers for individuals and families who rely on IVF to build their families. This is not a Medical Services Plan (MSP) insured service, however, MSP enrolment is an eligibility criteria.

BC residents who are enrolled in the MSP, meet all other eligibility criteria and who complete the income verification process, may receive one-time funding of up to \$19,000 towards a single standard cycle of IVF treatment at participating B.C. fertility clinics. Incorporating a scaled income-tested model helps more people in B.C. access public funding for IVF treatment and improve equitability by ensuring those with the greatest financial need receive the most support.

The referral process for patients to access fertility treatments including IVF remains the same. Further, MSP insured fertility treatments in BC remain unchanged. This includes services such as detailed gynecological investigations to determine the cause of female infertility, lab tests to measure hormones related to ovulation, seminal examination to determine the presence or absence of sperm in the case of suspected male infertility.

Full details on the Publicly Funded IVF program, including the participating BC fertility clinics, are available on the Government of BC website:

<https://www2.gov.bc.ca/gov/content/health/accessing-health-care/publicly-funded-ivf-program>.

**Copy to DoBC:** Yes

**INITIATED BY:** MoH

**AUTHORIZED BY:**

**IF TARGET TYPE IS**

**THEN TARGET KEY IS**

<b>PY-PAYEES</b> -----	<b>PAYEE NO.</b>
<b>PR- PRACTITIONER</b> -----	<b>PRACTITIONER NO.</b>
<b>SP-SPECIALTY</b> -----	<b>SPECIALTY CODE</b>
<b>AI-ASSOCIATION IDENTIFIER</b> -----	<b>MD – BC MEDICAL ASSOCIATION</b>
<b>A -ALL</b> -----	<b>LEAVE TARGET KEY BLANK</b>
<b>PS-PAYEE STATUS</b> -----	<b>C - VESTED INTEREST LAB</b>
	<b>F - PRIMARY CARE</b>
	<b>H - HOSPITAL</b>
	<b>I - INACTIVE PAYEE</b>
	<b>L - LABORATORY</b>

**M** - ACTIVE PAYEE  
**V** - 3<sup>RD</sup> PARTY- OUT OF PROVINCE  
**Y** – ALTERNATIVE PAYMENTS PROGRAM