

BROADCAST MESSAGES

EFFECTIVE DATE (CCYYMMDD): 2025-07-02 **TARGET TYPE:** SP
CANCEL DATE (CCYYMMDD): 2025-07-31 **TARGET KEY:** 87
COPY MESSAGE FROM

BROADCAST TITLE (50 char): Introduction of Publicly Funded IVF Program

BROADCAST MESSAGE (UP TO 5 PAGES, 12 LINES PER PAGE, 76 CHARACTERS PER LINE):

The Province of B.C. is launching a publicly funded In-Vitro Fertilization (IVF) program starting July 2, 2025, to help reduce financial barriers for individuals and families who rely on IVF to build their families. This is not an MSP insured service, however, MSP enrolment is an eligibility criteria.

Eligible BC residents may receive one-time funding of up to \$19,000 towards a single standard cycle of IVF treatment at participating B.C. fertility clinics.

As of July 2, 2025 Olive Fertility, Grace Fertility and Pacific Centre for Reproductive Medicine are participating in the publicly funded IVF program and will submit applications for funding to the Ministry of Health on behalf of patients.

Full details on the Publicly Funded IVF program are available on the Government of BC website: <https://www2.gov.bc.ca/gov/content/health/accessing-health-care/publicly-funded-ivf-program>.

Copy to DoBC: Yes

INITIATED BY: MoH

AUTHORIZED BY:

IF TARGET TYPE IS

THEN TARGET KEY IS

PY-PAYEES -----	PAYEE NO.
PR- PRACTITIONER -----	PRACTITIONER NO.
SP-SPECIALTY -----	SPECIALTY CODE
AI-ASSOCIATION IDENTIFIER -----	MD – BC MEDICAL ASSOCIATION
A -ALL -----	LEAVE TARGET KEY BLANK
PS-PAYEE STATUS -----	C - VESTED INTEREST LAB
	F - PRIMARY CARE
	H - HOSPITAL
	I - INACTIVE PAYEE
	L - LABORATORY
	M - ACTIVE PAYEE
	V - 3RD PARTY- OUT OF PROVINCE
	Y – ALTERNATIVE PAYMENTS PROGRAM